



WISCAP

Economic Renewal Programs

The lack of any work (unemployment) or the lack of full-time work opportunities (underemployment) means many Wisconsinites do not have access to employer-sponsored benefits or the opportunity to build assets for the future through personal savings, retirement savings or property ownership. WISCAP programs offer individuals living in poverty the opportunity to build assets through self-employment via small business ownership or by developing high level skills that give them access to family-supporting, career employment. These programs are made possible through federal and state funding as well as private funders like Associated Bank Corporation and Roots & Wings Foundation.

ONE
IN
TEN



WISCONSINITES

LIVE
IN
POVERTY



Our Work

Self-Employment via Small Business Ownership

Job and Business Development (JBD)

The JBD program helps budding entrepreneurs refine their business concept, write a comprehensive business plan, and obtain financing to open a small business and create jobs. In the past 10 years, the JBD program has helped create 141 new businesses, 318 new jobs and has leveraged \$3.9 million in small business loans and grants.

Workforce Innovation & Opportunity Grant (WIOA) Job Creation

Supported by the Wisconsin Department of Workforce Development, low- and moderate-income individuals receive intensive business technical assistance to create jobs through small business ownership and small business expansion.

USDA Rural Business Development Grant (RBDG)

Funded annually since 2018, the RBDG program creates new jobs for low-income individuals in rural areas of the state through small business creation and expansion.

Education & Training for Career Employment

Skills Enhancement Program

Twelve WISCAP member agencies throughout the state participate in this unique program offering support to very low-income individuals to obtain career employment with family-supporting wages and benefits. The program helps participants identify career goals, obtain education and training resources, and provide ongoing support to participants while they complete their education.

Increasing Wisconsin's Nursing Workforce

Funded through a Wisconsin Economic Development Corporation (WEDC) Workforce Innovation Grant, the program is designed to help low-income individuals pursue training needed to secure a career in the nursing field in professions such as CNA, LPN, Associate Degree Nurse, and RN.

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