

# 2022 POVERTY MATTERS

## CONFERENCE SPONSORSHIP LEVELS

### Platinum

\$5,000

- Organization's name and logo highlighted at conference plenary sessions
- Organization's name and logo included on all materials before and during the conference (save-the-dates, invite to register, registration confirmation etc.)
- Presence on conference website with live link to sponsor's website
- Opportunity to provide inserts in attendee welcome bag/packet
- Opportunity to introduce a Plenary Speaker at the Conference (first-come, first-served basis)
- Full page color ad space in conference booklet
- Opportunity to pick winning raffle tickets for give-a-way prizes
- Free exhibitor table
- Four free registrations (includes meals)

### Gold

\$2,500

- Organization's name and logo highlighted at conference plenary sessions
- Organization's name listed on sponsor page in conference booklet and on conference website
- Opportunity to introduce a Plenary Speaker at the Conference (first-come, first-served basis)
- 1/2-page color ad space in conference booklet
- Free exhibitor table
- Three free registrations (includes meals)

### Silver

\$1,000

- Organization's name and logo highlighted at conference plenary sessions
- Organization's name listed on sponsor page in conference booklet and on conference website
- 1/4-page color ad space in conference booklet
- Free exhibitor table
- Two free registrations (includes meals)

### Bronze

\$500

- Organization's name listed on sponsor page in conference booklet and on conference website
- Free exhibitor table
- One free registration (includes meals)

Please contact Amy Loeffelholz at [aloeffelholz@wiscap.org](mailto:aloeffelholz@wiscap.org) or (608) 244-4422 with sponsorship inquiries.