



*For Immediate Release*  
*April 21, 2011*

### **WISCAP Names New Executive Director**

Bob Jones, Madison, will serve as the new Executive Director of the Wisconsin Community Action Program Association (WISCAP).

WISCAP Board President Mike Bonertz, Executive Director of ADVOCAP in Fond du Lac, announced the unanimous decision of the Board of Directors following its meeting this week. “We are very fortunate to have Bob fill the organization’s top post. His public policy expertise and broad experience and in-depth understanding of Community Action programs will serve our agencies and the network well in the future.” Jones was the top choice among finalists that emerged from over 125 candidates from across the state and beyond, Bonertz said.

WISCAP is the trade association for Wisconsin’s 16 Community Action Agencies and three statewide special purpose agencies—the United Migrant Opportunity Services, the Coalition of Wisconsin Aging Groups and the Foundation for Rural Housing. WISCAP member organizations have anti-poverty missions and provide a variety of services to individuals and communities to help low-income people become self-sufficient. WISCAP has served its member organizations for nearly 40 years by helping to identify and sponsor professional training in anti-poverty areas, serving as a conduit for resource development needs of its members, and advocating for public policy conducive to the locally-developed goals of its member agencies which support economic opportunity efforts, community development and locally-designed strategies and procedures.

“Since its creation as part of the War on Poverty over 40 years ago, Community Action has served a unique role in our state and country’s on-going efforts to provide economic opportunity for all,” Jones said in acknowledging his appointment. “WISCAP’s

member agencies are the lifeblood of those efforts, making a real difference in the lives of low-income households and local communities across the state and I am honored by the opportunity to lead their state association and assist those efforts in these challenging times of change and renewal.”

The appointment continues a 33 year career of service to Community Action for Jones. He recently has served as Public Policy Director for WISCAP and had previously served as the organization’s Housing and Energy Director, as well as Executive Director of the Central Wisconsin Community Action Council.

Jones will assume the Executive Director position on July 5, 2011, following the retirement of current WISCAP Executive Director Richard Schlimm. Schlimm has served in the post since 2002, a nine-year period which saw substantial growth in WISCAP’s value to member agencies, Wisconsin policy-makers, community leaders and concerned citizens on poverty issues.

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